



Video Production

CHAIRPERSON Zach Green

Please contact Mikayla Tavarez (*Assistant Producer at Zach Green Films*) with questions regarding this competition. Use the subject line: **"2021 EXPO Video Competition"** to ensure your question is answered as soon as possible. Do not submit questions that are answered by carefully reading the instructions below.

Email: mstavarez02@gmail.com

ELIGIBILITY

Open to teams of students.

SCOPE OF CONTEST

- This is a virtual competition. You must submit your film by **Wednesday, April 14th, 2021** at midnight (11:59 PM to be exact). *Entries submitted one hour late or less are OK.*
- Entries should be uploaded to the entrant's YouTube channel as "unlisted" videos, and the link should be sent to Mikayla Tavarez (email address above) with the subject line **"2021 EXPO Video Submission"**. Along with the link the email should include the name of each person on the team, the type of video you're submitting and a short (<100 word) description of your video.
- Teams shall develop an original video. Each phase of production must be completed sometime in March-April 2021.
- Entries may be fictional or non-fictional in nature, and can be presented as a PSA, commercial, documentary, comedy sketch, or dramatic short film.
- Entries must be between 3 - 5 minutes in length. That is a big window of time so be exact. Do not submit videos outside of that time range.
- Videos will be screened before the day of the live virtual event, which is why they are due in advance of that date. Videos will be judged based on criteria outlined below.

JUDGING CRITERIA

- ✓ *Technical execution (focus, exposure, audio, composition, graphics and effects)*
 - ✓ *Tone consistent with chosen style, message and purpose.*
 - ✓ *How well the story holds the attention of the viewer.*
- Videos may not contain copyrighted images or music without written permission.
 - Entrants must complete the attached entry form.

LIVE EVENT

April 16th, 2021 from 12:30 - 1:30 PM

A zoom link will be sent to all entrants who have submitted their film by the deadline.

Live Event Check-In: **12:15 PM**

Live Event Begins: **12:30 PM**



Submission Form

Copyright, Likeness Release, and Location Approval Acknowledgment

By entering this contest you acknowledge the following 1) all material in this film is original content or properly obtained for use, 2) the individuals involved in this video have been informed of its purpose and permit the use of the content involving them, 3) filming on private property has been approved by the respective property owner and granted for use in this project.

Video title: _____

Individual or team representative name: _____

Signature: _____

Team members:

- | | |
|----------------------------|----------------------------|
| 1. _____ | _____ |
| 2. <i>(optional)</i> _____ | 3. <i>(optional)</i> _____ |
| | 4. <i>(optional)</i> _____ |

School _____

Instructor: _____

Email: _____